



Sudbury Design Society

2015 Director Candidates

There are a total of five candidates running to fill five two-year terms.



Angel Charette, Student RGD

Angel Charette is a third year Graphic Design Student at Cambrian College. She enjoys volunteering her time to the art community. To date Angel has volunteered many hours to the Open Studio in her first school year, the Mural organized by Johanna Westby (Cambrian College, YMCA and will be volunteering for this years mural) and as the SDS Student representative for the Graphic Design students at Cambrian College. During the summer, Angel had the opportunity to work at the Greater Sudbury Police Service as the graphic design summer student.

Goals:

"SDS is a great organization that can help grow my roots further into our community. As a mature student, I want to show people that it's never too late to be part of something you believe in. My goal is to help create awareness of the importance of design within Sudbury."



Brittney Smith, Prov. RGD

Brittney Smith is a graduate of the Art Fundamentals Program and also is an Honours graduate of the Graphic Design Program at Cambrian College. She was recently hired as a Graphic Designer at OvertheAtlantic (a design firm in Sudbury) where she also completed her placement. She has a passion for fine arts which she integrates into much of her work today. She has participated in a variety of group design projects including AboutFace 1 and 2, exhibitions at the Open Studio, and group mural projects. She recently received two RGD 2015 Student Awards including the Bureau Award of Excellence and the 50 Carleton Logo Design Award.

Goals:

"Sudbury may be considered a small community in comparison to big name cities in Canada, but it possesses a unique personality and charisma created by talented local designers and visionaries who have captured its identity. Being born and raised in this city, I believe the Sudbury Design Society not only recognizes quality design, but also introduces opportunities to teach the importance of design and its impact on a smaller, Northern city such as Sudbury. As a recent graduate my goal is to not only expand the community's knowledge of design, but also show how design is involved and reflected in the daily lives of every member of the community."



Jennica Robinson

Jennica Robinson graduated in 2015 from the Cambrian College, Ontario College Advanced Diploma Graphic Design program, as a Cambrian Scholar. Following graduation, Jennica was hired by Northern Ontario School of Medicine, a Canadian medical school hosted by Laurentian University in Sudbury. She has had experience under local graphic design professionals, including a co-op placement with 50 Carleton, and an Internship at Design de Plume.

Jennica is no stranger when it comes to working with Sudbury's community; either as a team member or independently. She has contributed to numerous design projects within the community. This includes AboutFace, helping brick and mortar companies through the Voucher for E-Business programs, freelance projects for Manitoulin-Sudbury EMS, NOSDA, Design de Plume, Futurescape Landscaping, and Natures Yard Supply.

Goals:

"Art and Design is actively thriving within our Sudbury community. The organization responsible for much of this growth is the Sudbury Design Society. They encourage the importance and value of design, as well as they strive to promote the Greater Sudbury area as a destination for young and experienced design professionals. I have a vested interest in being a part of the growth of the design community, in making a difference in the ethical and professional standards. As a recent graduate, I am up to date with fresh trends and the continuously updated technology. With my recent education, I can bring new experiences and a diverse outlook. I wish to further the success of the art and design community, while enhancing my own budding career within the Greater City of Sudbury."



Matthew Urso Prov RGD

Matthew Urso is recent graduate from the Cambrian College Graphic Design Program. Matt started his design career as an intern at Crescent Group in Toronto, Ontario. While he was there, Matt worked alongside some of Toronto's best, and worked with clients such as CBC, MNR, and SOCAN Music. Since graduation, Matt has joined the team at OvertheAtlantic, and has been working heavily in the web and user interaction field. Matt continues to further his knowledge in design by always making an effort to attend local events and pursue new trends and tastes in the design community.

Goals:

"As a new designer in the Northern Ontario community, I'd like to continue promoting and spreading the practices of RGD, and the excellent work that the Sudbury Design Society attends and contributes to around Sudbury. I also want to share my experiences and interactions involving design to others, and show people how design is an intricate and vital part of our community"



Preston Racette

Preston Racette plans, creates, and manages brands for a wide variety of organizations. Mr. Racette focuses on market research and brand development.

At Hard-Line, Preston Racette is responsible for executing a clearly defined marketing and communications strategy in a manner that supports consistent business growth and enhances brand equity and awareness. Mr. Racette supports Hard-Line's objectives of sales, growth, profitability, and visibility through marketing messages consistent with the corporate direction. To insure a consistent visual presence across all of Hard-Line's applications, Mr. Racette created and rigorously develops Hard-Line's graphic standard guidelines.

Goals:

"I want to increasingly use my talents for the purpose of serving the people. I want to bring about a positive change in our community by fighting racism, discrimination, and poverty. I want to push the importance of hiring qualified graphic design professionals in business. Enhance awareness on graphic designs influence in society and culture. Graphic design is a powerful tool for social change."