



Sudbury Design Society

DEVELOP

3-POINT PERSPECTIVES

**sponsorship
opportunities**

CONTACT

Please feel free to contact us at:

sponsorship@sudburydesignsociety.com

[SUDBURYDESIGNSOCIETY](http://SUDBURYDESIGNSOCIETY.COM)
SUDBURYDESIGNSOCIETY.COM



Sudbury Design Society

about
SDS

The Sudbury Design Society (SDS) was founded in 2008, we are a member-based non-profit organization working to raise the value and visibility of design in Greater Sudbury.

SDS works to provide networking, professional development, advocacy and transparency for everyone with an interest in the Sudbury design industry.

OUR MISSION

The SDS builds awareness and support for good design by participating in initiatives and projects which positively benefit the community.

SDS is working to better the Sudbury design industry for everyone involved. We intend to:

- Provide grassroots community, services, and advocacy for the Greater Sudbury design professions.
- Promote the value of design to the Greater Sudbury business community.
- Increase the awareness and visibility of design in the general Greater Sudbury community.
- Promote standards of professionalism and ethics.
- Support associated organizations.
- Promote the Greater Sudbury area as a destination for design professionals.
- Promote and support environmental sustainability and socially conscious actions.
- Encourage mentorship between experienced professionals and young professionals.
- Advance relationships with individuals and organizations involved in compatible pursuits.
- Engage in other complementary purposes not inconsistent with the above.



Sudbury Design Society

about 3PP CONFERENCE

3-POINT PERSPECTIVE CONFERENCE

The 3-Point Perspective Conference, an event organized by the Sudbury Design Society, is scheduled for March 10th, 2016 at 6:30pm this year.

3PP is a biennial conference exploring three notable perspectives on a select topic. This year's theme is based on "development" and how it echoes throughout your work/life, your processes, your problem solving, etc... Speakers will be given a timespan of 30mins to talk about their insights.

The conference is a two hour event held at St-Andrews Place, curated by SDS board members with an audience of minimum of 50 attendees. "Our goal is to foster innovative thinking within the design community as Sudbury develops and expands its reach."

We have provided \$600.00 in the past from our previous conference to local organizations however we've given much larger donations total as an organization.

AREAS OF NEED:

- **Hall:**
3PP is located at St-Andres Place, Sudbury ON
- **Catering:**
3PP is a social event that offers refreshments during the conference.
- **Donations:**
Part of our goal with the conference is to be able to pass along financial support with the help of our speakers to local charitable organizations.
- **Door prize:**
We would like to create a door prize that gives an incentive to purchase tickets in advance to help cover the costs of our expenses for this event.



Sudbury Design Society

3PP conference SPONSORSHIP PACKAGES

ULTIMATE SUPPORT PACKAGE: \$500 +

- 4 free tickets to the 3PP Conference
- Recognition at Annual General Meeting which would also be mentioned to all of the members about the gracious donations received.
- Promoted on 3PP website
- Recognition at 3PP Conference with description of company/organization before a presentation begins with a thank you for making this event possible
- Promoted on Facebook and Twitter leading up to the conference
- Promotion on eNewsletter leading up to the conference
- Business cards / Brochures to leave behind at 3PP conference
- Mentioned on SDS website as a major contributor to the 3PP perspective conference
- Logo promoted on own slide at conference with a mention as a major contributor
- Logo promoted on sponsorship board at Conference

SUPPORT PACKAGE: \$250 - \$499

- Promoted on 3PP website
- Recognition at 3PP Conference
- Promoted on Facebook and Twitter leading up to the conference
- Promotion on eNewsletter leading up to the conference
- Business cards / Brochures to leave behind at 3PP conference
- Logo promoted on screen at conference
- Logo promoted on sponsorship board at Conference

HELPING HAND PACKAGE: \$100 - \$249

- Promoted on 3PP website
- Recognition at 3PP Conference
- Business cards / Brochures to leave behind at 3PP conference
- Logo promoted on screen at conference
- Logo promoted on sponsorship board at Conference