



Sudbury Emerging
Designer Awards

Entry Kit

2023






Eligibility

Open to **Greater Sudbury residents**, for all forms of commissioned, published, unpublished, and personal projects created within the **last five years** (January 2018 to August 2023) by designers and creatives who joined the design field in **2018 or later**. Only digital entries are accepted (e.g. digital images, PDFs, videos, or web-based interactive portfolios).

If you fall into the new designer category but you won a Sudbury Design Award in 2021, you may **not** submit your winning project for this year's awards.



Submission Specs

-  PDF layout, page count, and orientation are **up to the entrant** (we have templates for you too!).
-  Uploaded files can be **up to 10 MB**.
-  Images should be in **JPG** or **PDF** format.
-  Videos should be uploaded to a hosting site at **HD quality**. Submit a PDF containing a link to the video.
-  Entries must be submitted in **English** or include an English translation for any important text (such as headings or entry titles).



Award Categories

Sustainable

Any project with a focus on the environmental, social, and economic impacts of its production and over the course of its life cycle.

Web and Interactive

Any project with a focus on UI/UX design. This includes but is not limited to websites, mobile devices and experiential installations.

Cause-Related

Any project that provides value to the community and/or helps to solve a local or global challenge.

Editorial

Any project that involves commercial magazines and newspapers, either digital or printed. This includes but is not limited to complete publications, supplements, spreads, sections or front covers.

Accessible

Any project that applies accessible design principles and standards in the development of the design solution.

Typography

Any project that focuses on the creation and/or application of letterforms, typefaces, calligraphy, and hand-lettering.

Packaging and Product

Any project designed to enclose, protect and promote beverages, consumer products, or retail applications.

Information

Any project that involves the design of clear, concise and visually attractive materials that enhance how people read, understand and use complex and/or detailed information.

Branding and Identity

Any project that involves a visual set of associations representing a company, product, service or organization. This includes but is not limited to logo design, brand guideline design, and other brand collateral.

Advertising

Any project that involves a visual set of associations representing a company, product, service or organization. This includes but is not limited to logo design, brand guideline design, and other brand collateral.

Motion Graphics and Animation

Any project that uses graphics moving in time and space to communicate a message.

Outstanding Emerging Designer Award

This award will be given to an individual who has demonstrated exceptional skill in their professional work.

Judging

All entries are submitted, reviewed, and judged **anonymously**. Each judge reviews and scores entries separately; judges do not confer or discuss the work. There is only **one round** of judging.

Each entry is judged independently on its own merit and given a score based on **three criteria**:

- Creative merit;
- Technical excellence;
- Suitability for end use in the category it was submitted to.



How To Enter

The SEDA entry form has **three parts** and takes less than **10 minutes** to complete.

The form allows you to submit two entries in the same or different categories, and you can pay for both entries at the same time.

1: Entrant Details

Only award organizers will see this information. We require a **name** and an **email** so we can contact you if there is a problem with your form submission, to notify you about the results, and to confirm all information is correct before we announce the winners publicly.

2: Entry Details and Category Selection

This portion has **eight questions** about the project(s) you are entering. The information you provide will be used for digital and print publication and will **not** be shown to the judges. Descriptions for longer form questions are limited to **1,000 words**.

Entries can be submitted into any category. Each entry must have a **designated category** to be eligible. You may submit the same project to **multiple categories**, however for each additional category, you must submit a **separate entry** at additional cost.

3: File Upload and Payment

When uploading files, include your **name** and the **project** in the filename (e.g. Designer-ProjectName.pdf). Please ensure that your files abide by the entry requirements.

You will be asked to acknowledge that you own the entry you are submitting and grant SDS the right to digitally publish and promote it before proceeding to payment. Payments can be made by **Visa, MasterCard** or **American Express** through Stripe in the entry form. If there is an issue with this portion of the form, please contact us at info@sudburydesignsociety.com.

Important: *once you have completed payment, an entry and its selected category are considered final and can no longer be edited.*

Project Templates



Project Name

Category:

Lorem Ipsum

Submitted by:

Dolores Amet

Project completion date:

DD/MM/YYYY

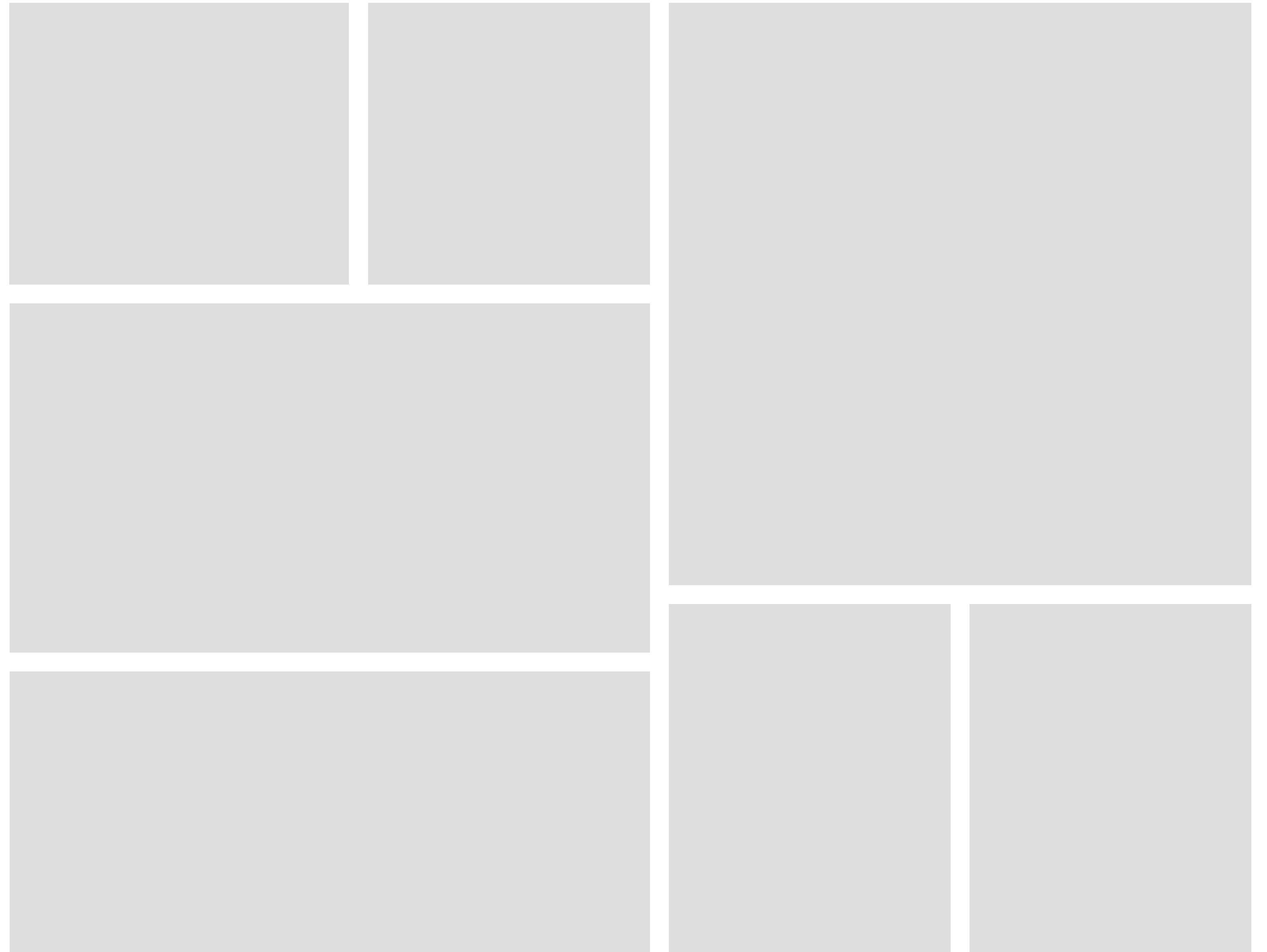
Client (if applicable):

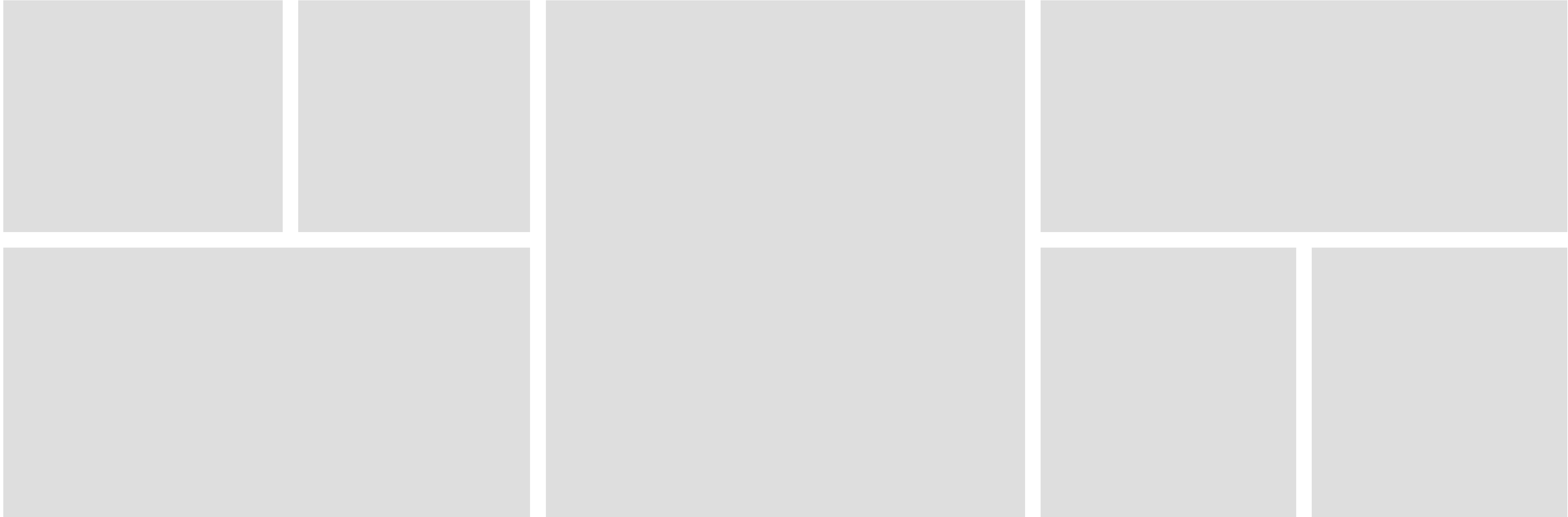
Consectetur Adipiscing Inc.

Description:

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